



**HYSTER COMPANY**

*Americas Division*



**Thursday, May 10, 2007**

### **Hyster Company Recognizes EQUIPCO as a “Dealer of Distinction”**

Hyster Company recently awarded **EQUIPCO** based in **Bridgeville, PA**, with the “Dealer of Distinction 2006” recognition.

The Dealer of Distinction program is both a blueprint for success for a Hyster dealer, and a recognition program. The program defines the basic business practices and performance standards necessary to develop and maintain a professional and successful Hyster dealership. The Dealer of Distinction program focuses on critical business areas that drive a dealership’s long-term prosperity and growth.


Hyster Dealer of Distinction winners are the best of the best in our industry ... bar none. The program itself measures critical performance indicators including operations, finances and sales performance. Most importantly, it recognizes winning dealers for their focus on the satisfaction of both their customers and their employees.

“This is an objective process to identify the top performing Hyster dealer organizations,” said Paul Laroia, President of Hyster Company. “Only the very best dealers earn Dealer of Distinction recognition.”

**EQUIPCO** also has a branch location in Cochranton, PA. To achieve this recognition, the branch location has to function at an exceedingly high level.

Hyster Company  
May 2007  
Greenville, NC

Hyster Company is a world-leading manufacturer and marketer of lift trucks. The Hyster product line includes more than 130 models designed for a wide variety of applications. With North American headquarters in Greenville, N.C., Hyster Company is world-renowned for quality and a leading edge approach to technology and ergonomics. Hyster Company has been ISO 9001:2000 certified for their documented quality manufacturing processes. The Hyster Dealer Network provides customer support before, during and after the sale in the form of fleet management, financing, parts, service and training.

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